

Leticia Vélez

A Business Leader



Leticia Vélez is a relationship driven & proven Latina serial entrepreneur, who believes in creating value for her business stakeholders & community partners. Her vision & goal is to be a strong advocate for small & minority owned businesses, a committed multiplier in creating other genius driven business people. Known by some to shake things up as a disruptor & cause a positive empowering interruption to a business world where innovation & think visionaries are hot commodities. During her business career, Ms. Vélez has created, led & managed the following companies with disruptive innovative solutions:

***Vélez Global Enterprises-** President/CEO, Is an innovative company that brings impact & substance back to businesses through strategic & purpose-driven initiatives. Business growth consulting, Access to Capital, disruptive & competitive strategic solutions. Driven through exceptional customer service, proven competitive strategies, & resources through affiliate alliances in corporate & government sectors. This brings diversity, passion, experience, access, & energy to client companies & business processes.

***Vélez Global Energy-** President/CEO, Disruptive & Innovative solutions in the Solar & NetZero world for new properties that will have sustainability with no disruption of weather conditions, & is rapidly scalable. A new solution to properties, & engagement of community stakeholders for economic & workforce development. Driven to bringing healthier living & less stress to people's homes & health. Solving pain points with transformational technologies. Our vision is to be a leader in the market with an eco system of proven solutions.

***The Phoenix Energy Builder-** Managing Partner, Building residential & commercial properties with Solar & NetZero solutions. Our vision & goal is environmental sustainability, & economic opportunity. Economic workforce development are part of the strategy of our projects & partnerships. We are building up communities, & proud legacies.

***Deserve Level Training-** Senior VP Client Engagement: Ground breaking methodology, reverse engineering of personality types, reliable & proven successful communication, negotiation, & selling techniques for team training. Unraveling & discovering the limiting decisions that create an artificial ceiling. Rewiring the unconscious mind to instinctive success results not organizational self sabotaging behavior solutions.

***America's Leaders of Change Foundation-** Founder, An innovative disruptor approach of identifying the best partnerships & solutions for community & workforce development. Bringing the greatest minds & funding together to make a difference now, with entrepreneurship & workforce development being the driving force, global energy solutions, & most of all transformative rewiring & unraveling the subconscious self sabotaging mind with successful solutions.

***IC Latinas-** Founder, bringing Latinas to the forefront, thru access & uniting them for the Hispanic community's immense national business evolution.

***Chicago Mini Bus Travel-** past President/CEO, driven by providing clients with safe, reliable & affordable transportation. 1st Chicago Latina owned bus company.



Board & Advisory Participation

Philanthropic Commitment

Ms. Vélez & her companies have donated transportation, financial support, & participated in fundraising to charitable organizations or events, as well as donating time to causes alongside her teams, or individually. Additionally, she values “*Sharing it Forward*” thru mentorship & connecting people. She believes in & supports organizations that are innovative with progressive community strategies for sustainable & financial empowerment, economic impact that will affect communities & where generational legacies can be created. The goal is to be a part of a community & leave a mark of sustainable tools for growth & success.

Passionate Drivers of Success

Ms. Vélez is committed to building relationships with sustainable partnership & business community impact that is duplicable. Creating solutions through “think tank” relationships & collective vision, where businesses will feel different from the inside out. Her drivers are: respect, honesty, integrity, responsibility, accountability, ROI on deliverables, teamwork, access to what other people know, laughter & fun. Adaptability, global vision, & thinking out of the box are critical ingredients to the secret sauce. Employee formula the best knowledge workers, growth productivity, & passionate community impact goals. The results will be customers & employees driven on purpose not profits.

Board and/or Advisory Participation

Ms. Vélez is a member of many national, regional & local organizations including:

- Latino Coalition Advisory Board
- Partnership for a New American Economy
- State of Illinois Comptroller Susana Mendoza Collective Advisory Board
- Congresswoman Robin Kelly Latino Advisory Group
- LUV Institute Board Member
- The Aspen Institute, Chicago 2018 Host Committee

- **Previous Board or Advisory participation:** *National Urban Fellows, Mujeres Latinas en Accion, Puerto Rican Chamber of Comm, Illinois Hispanic Chamber of Comm, City of Chicago Task Force, Cook County Workforce Investment Board, NAWBO, Women’s President Organization, Women Impacting Public Policy, Instituto del Progreso Latino, Chicagoland Chamber of Comm Small Business Advisor, World Business Chicago: Strategy 10 Initiative Committee, Women with a Purpose Global Summit Advisor, Latinos for Rahm, Campaign for Rahm Emanuel 2015, Commissioner Richard Boykin Small Business 1st District & Hispanic Advisory Board, Enterprising Women Magazine, Congresswoman Robin Kelly Small Business Advisor, 2nd District, Small Business Access to Capital Advisor City of Chicago, & NLBWA.*

Ms. Vélez credits the relationships she has built through these organizations for contributing to & supporting her success & growth: Walmart/Sam’s Club, Goldman Sachs, & the SBA. She founded the “Chicago’s Golden Circle” which includes alumni of the Chicago Goldman Sachs’ 10,000 Small Business Program, & IC Latinas.

Awards & Accomplishments

2008 Honoree of the Business Ledger "Influential Women in Business"

2009 Panelist for the Latina Style Business Series

- *Panelist for NCLR
- *Sam's Club Global Holiday Conference Guest Speaker
- *Panelist for WIPP in Washington DC
- *Featured in the New York Times, "One in Four Businesses Calls the Owner Ma'am"
- *Negocios Now, "Cuando el exito llega en guagua"
- *Honoree of Chicago Latino Network's Latina Entrepreneur of the Year

2010 Honoree Enterprising Women Magazine 'Woman of the Year'

- *Chicago Latino Network Schmooze Fest Speaker
- *Negocios Now, "Terremoto de Hati se sintio en Chicago"
- *Hoy's "Una Flotilla de Minibuses en Pleno Crecimiento"
- *Appearance on 'To the Contrary' (A PBS Program)
- *Featured in Crain's "Info Junkie"
- *IL. State Treasury "Woman on the Rise" Award Honoree
- *Honoree of Latina Social Magazines "Six Latina Entrepreneurs of the Year Who Make a Difference"
- *Sam's Club USHCC Bizfest speaker

2011 "Delicate Balance" Robin Kelly Foundation

- *Cristo Rey "Career Day" Panelists
- *Featured in Walmart's Global Sustainability Report
- *LULAC "Agents of Change"
- *"America's Leaders of Change" National Urban Fellows Alum Sponsored by Walmart
- *Illinois Latino Caucus Foundation award recipient "Service Award"
- *Featured on Univision "Lideres en Accion"
- *Negocios NOW "Las Guguas de Walmart"
- *Panelist for Sam's Club YBM Meeting
- *Walmart Chicago Supplier Diversity Speaker
- *La Raza "Mujeres Destacadas Awards" Honoree

2012 Graduate of Chicago's 1st Cohort of Goldman Sachs "10,000 Small Businesses Program"

- *Enterprising Women Magazine Cover Story & Speaker
- *Panelist for the United States Chamber of Commerce Conference for Goldman Sachs
- *Panelist for the Federal Reserve Bank
- *Negocios NOW "Entrepreneur of the Year"
- *Alum of the Goldman Sachs "10,000 Small Businesses Program" selected for global commercial recognition

2013 "Women of Promise Tea Party" for Lake Park HS in Roselle

- *Comptroller Judy Baar Topinka's Women's History Month Honoree
- *Chicago MSDC, CBOF issue of Chicago Minority Business Report the "Letty Vélez Promise"
- *"Access to Capital, look at who's really lending" Moderated & hosted by Vélez Enterprises
- *Top 500 Emerging Businesses in the US by DiversityBusiness.com

Honorable Accomplishments

- *Walmart "Women in Leadership" panelist
- *Chicagoland Chamber of Commerce "How to make the most of your membership & Find money for your growth plan Opportunities"
- *Verizon Business Honoree category "Nueva Latina Award"
- *Office Max "Inspire Great Work" panelist
- *Itasca Bank "Secrets of Successful Women Entrepreneurs" panelist
- *Illinois Legislative Latino Caucus "Leadership & Empowerment for Latinos" Panelist & Honoree
- *SBAC & Sam's Club Speaker
- *Chicagoland Chamber of Commerce Small Business Advisory group

2014 National Hispanic Sales Network panelist

- *World Business Chicago: Strategy 10 Initiative Committee
- *LaRaza "Mujeres Destacadas" Key Note Speaker
- *ALPHA "Ingredientes para el Exito," Sponsored by Dominoes Pizza
- *SBA "Emerging Leaders Program"
- *United States Chamber of Commerce Blue Ribbon Award Winner
- *Featured in the Chicagoland Chamber of Commerce "Chicago-Style Small Business Success stories"
- *WGN Chicago Radio Speaker
- *"Access to Capital, look at who's really lending" Moderated & hosted by Vélez Enterprises
- *American Express "Open Forum, CEO Boot Camp" Speaker/Mentor
- *Walmart Regional "Women in Leadership" Speaker
- *Crain's "Small business owners weigh in on challenges"

2015 IC Latina's "New Year, New You, be your own Jefa"

- "1st District: State of Emergency: Our Public Safety Crisis"
- *Negocios NOW: La Paella "Verizon Nueva Latina" Speaker
- *Verizon Nueva Latina "Today's Inspired Latina" Speaker
- *Macy's celebrates Hispanic Heritage Month "Los Influyentes" Host/MC
- *"Cooking with Trout" Susana Mendoza, Chicago City Clerk, MC

2016 *Verizon Nueva Latina "Business Blogger" launching March 2016

- *Mujer Latina Today "Speak-Up Latina" featured speaker
- *Featured with the Chicago Community Trust "On the Table" Host stories
- *Featured on Partnership For A New American Economy "Video for a New American Economy"
- "US Minority Contractors Association: Entrepreneur Training I Program" guest speaker
- "US Minority Contractors Association: Entrepreneur Shark Tank" panelist judge

2017 *Prospanica Summer Enrichment Program", guest Speaker

- "HB40, JB Pritzker Women's Event" Co-Host & Speaker
- *Walmart "America's Leaders of Change, ALOC," Panelist

2018 *Tired of Hearing No, Access to Capital event"

- Chicagoland Black Chamber of Comm. Moderator/Co-Host