

Elin Barton



Elin Barton Bio

Elin is a speaker, writer and coach and long-time entrepreneur and business owner.

She's the host of a weekly podcast called *Ready, Set, Grit*, where she interviews guests on topics related to intentionally crafting a happy and inspired life. A recent guest on the show was marketing guru Seth Godin.

Elin is also the author of *Ready, Set, Grit: A Step by Step Guide to Turning Your Daydream into a Phenomenal Success*, which will be published in the fall of 2017, and leads online and in-person workshops to help current and future entrepreneurs on their journeys. Her online course, *Your Life. On Purpose.*, guides people to examine old beliefs and embrace new ones.

Elin is passionate about guiding people to "live their life on purpose", on the terms that they set for themselves. Elin's thinking and teaching combines the Law of Attraction with practical real-world experience, commonsense business practices and tangible steps to help guide you on your path. While Elin believes in spiritual guidance she also understands balance sheets, HR concerns, and what it's like to juggle running a business, raising kids and trying to juggle cooking dinner and feeding your intellectual curiosity at the same time. She specializes in working with those who describe themselves as either "stuck" or "searching" when it comes to finding their true purpose.

Elin has lived her life on purpose and her journey has taken her to Los Angeles, Prague, London and Edinburgh, to name just a few of the highlights. She currently lives in Upstate New York with her two daughters, husband, horse, two dogs and a cat. Elin says, "My passion is to help

others be courageous in finding their own voice and step into their purpose. I believe when you're in alignment with your purpose, things flow easily. My goal is to help people get closer to that place of flow through what I teach, write and speak, and through my online courses."

Elin also owns White Knight Productions, a video marketing firm, and is a founding member of Project Positive Change, a worldwide network of change makers.

Elinbarton.com

elin@elinbarton.com

607-725-1023

#readyssetgrit

@elinbarton

@readyssetgrit

Facebook/elintracy

Instagram @elinbee

###